



AFCtow™ | Official Media & Press Kit

Preparing for launch in South Florida

Company overview

AFCtow™ is a technology marketplace being developed to connect customers with independent towing and roadside assistance providers, with an initial focus on Miami-Dade, Broward, and Palm Beach counties in South Florida.

AFCtow is a brand of AFC Connections LLC. The platform is preparing for launch; live bookings and payments are not available yet.

Company facts

Company: AFC Connections LLC

Brand: AFCtow™

Founder, President & CEO: Alfred Junior Castin

Category: Technology marketplace

Website: afctow.com

People, brand & media resources

Founder

Alfred Junior Castin is the founder, President and CEO of AFC Connections LLC, the company behind AFCtow. He leads the development of a technology marketplace intended to connect South Florida customers with independent towing and roadside assistance providers.

Meet Raya



Raya | AFCtow AI brand ambassador

Promotional illustration. The phone display is illustrative, not a product screenshot.

Raya is AFCtow's AI brand ambassador. Her planned intake and support role is intended to work alongside a human team. Routine questions, service-information collection, status updates, and escalation are planned capabilities, subject to implementation and validation.

Human staff will remain responsible for emergencies, exceptions, disputes, and operational decisions. Raya is an AI character, not a human spokesperson or emergency responder.

Brand & press resources

Brand usage

- Preserve the original shield and wordmark structure, proportions, lettering, and colors. Do not stretch, crop, recolor, or redraw the logo.
- Keep the logo legible, with clear space around it. Use AFCtow™ when identifying the brand; do not use the registered trademark symbol.
- Use branding on platform interfaces, approved brand ambassador clothing, and marketing graphics. Never place AFCtow branding on providers' tow trucks or imply fleet ownership.
- Describe AFCtow as a marketplace connecting customers with independent providers. Label product previews clearly.

Media inquiries

For interviews, company information, or additional approved brand assets, email support@afctow.com with the subject "AFCtow Media Inquiry".

Founder information is provided as a text biography. Product screenshots are not available yet.

Marketplace disclosure: AFCtow does not own tow trucks or perform the underlying towing and roadside services. Independent providers perform those services. AFCtow is not an emergency service. In an emergency, call 911.